



**CITY OF RIVERSIDE
FIRE DEPARTMENT**
Serving Our Community for 125 Years



MEDIA RELEASE

FOR IMMEDIATE RELEASE – NOVEMBER 15, 2019

Media inquiries contact Fire Marshal/Division Chief Jennifer McDowell at (951) 826-5737

City of Riverside Fire Department Teams up with ABC7 for the Spark of Love Toy Drive

RIVERSIDE – CA- The City of Riverside Fire Department will join ABC7 and firefighters throughout Southern California in the “Spark of Love” Toy Drive from November 6 to December 24, 2019. The campaign collects any new, unwrapped toys, sports equipment, blankets and gift cards for underserved children and teens (0-16 yrs. old) in the Los Angeles, San Bernardino, Orange, Ventura and Riverside counties. Over the past two and a half decades the Spark of Love Toy Drive has successfully collected more than nine million toys.

HOW TO DONATE

You can bring any new, unwrapped toys, sports equipment, blankets and gift cards for underserved children and teens (0-16 yrs. old) to any one of our fourteen fire stations. There are also local businesses accepting unwrapped toys and sports equipment on behalf of the City of Riverside Fire Department Toy Drive, just look for the large “Spark of Love” boxes that are easily accessible.

With love and support of donors and sponsors, we have been able to help over 5, 000 kids each year receive a new toy during the holiday season. We hope to make that happen again this year with the help of your donations.

City of Riverside Fire Department drop off locations;

- Station 1: 3401 University Ave Riverside, CA 92501
- Station 2: 9450 Andrew Street Riverside, CA 92503
- Station 3: 6395 Riverside Drive Riverside, CA 92506
- Station 4: 3510 Cranford Riverside, CA 92507
- Station 5: 5883 Arlington Ave Riverside, CA 92504
- Station 6: 1077 Orange Street Riverside, CA 92501
- Station 7: 10191 Cypress Riverside, CA 92505
- Station 8: 11076 Hole Ave Riverside, CA 92505
- Station 9: 6674 Alessandro Riverside, CA 92506
- Station 10: 2590 Jefferson Riverside, CA 92504
- Station 11: 19595 Orange Terrace Parkway Riverside, CA 92508
- Station 12: 10692 Indiana Ave Riverside, CA 92503
- Station 13: 6490 Sycamore Canyon Riverside, CA 92507



PRESENTING SPONSOR



Visit our Web page @ <http://riversideca.gov/fire/> or Follow us on



Sign up for automatic Fire Incident e-mail updates @
https://public.govdelivery.com/accounts/CARIVERSIDE/subscriber/new?topic_id=CARIVERSIDE_184

Station 14: 725 Central Ave Riverside, CA 92507

OTHER WAYS TO DONATE

- ◆ Place a Donation/ Collection Box for us at your business.
- ◆ Become a Sponsor;
 - Red Hot Sponsor** \$500+ in monetary/gift card donations
 - Green Sponsor** \$300+ in monetary/gift card donations
 - Silver Sponsor** \$250+ in monetary/gift card donations
- ◆ Make a monetary/ gift card donation.

Monetary donations can be made **payable to RCFF** (Riverside City Firefighters Foundation) a 501c3 organization (Fed. Tax ID #46-1442468.)

To become a Sponsor or to request a Donation Box for your Business contact Fire Marshal/Division Chief Jennifer McDowell at (951) 826-5737 or Fire Public Education Coordinator Gina Perez at (951) 826-5334

* Donations will be distributed locally by the Parks, Recreation and Community Services Department at community centers located throughout the City of Riverside. Visit: **RiversideCA.gov/Park_Rec** for information. Registrations will **only** be accepted in person and identification / proof of residency will be required. Registration is not a guarantee and is subject to review and availability.



Visit our Web page @ <http://riversideca.gov/fire/> or Follow us on



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